



# Building a Personal Data Focused Incident Response Plan to Address Breach Notification

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BSides Luxembourg 2018



# I am ...

- › Security Advocate & Threat Researcher focused on Data Protection
- › 25+ years experience in InfoSec
- › Spent number years in corporate IR team positions

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*ISSA UK – VP of Data Governance*

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  - @Fvt
  - [keybase.io/fvt](https://keybase.io/fvt)





# Handling Personal Data Focused IR

## *Actual Legislation*

# › **The GDPR**

## *Roadmap Legislation*

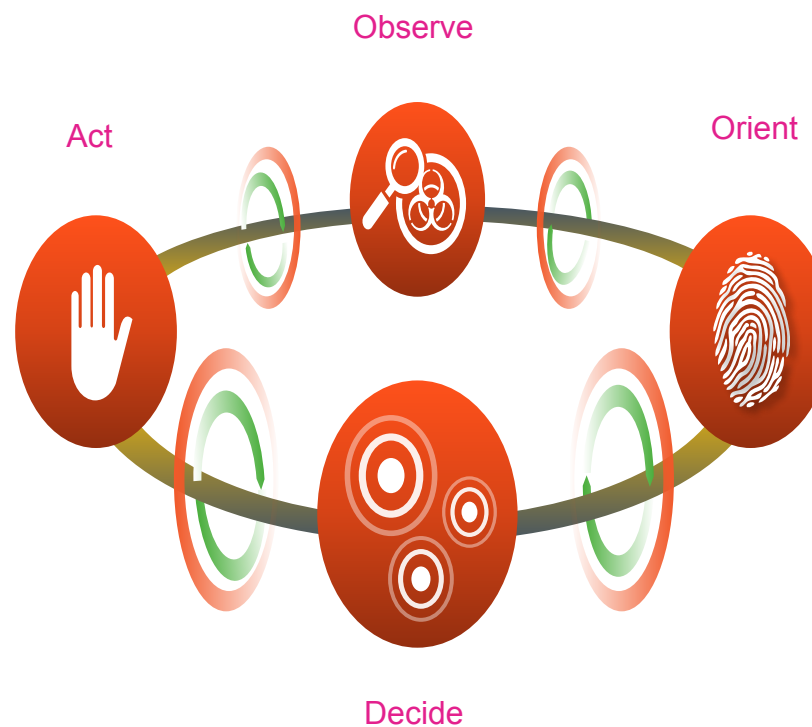
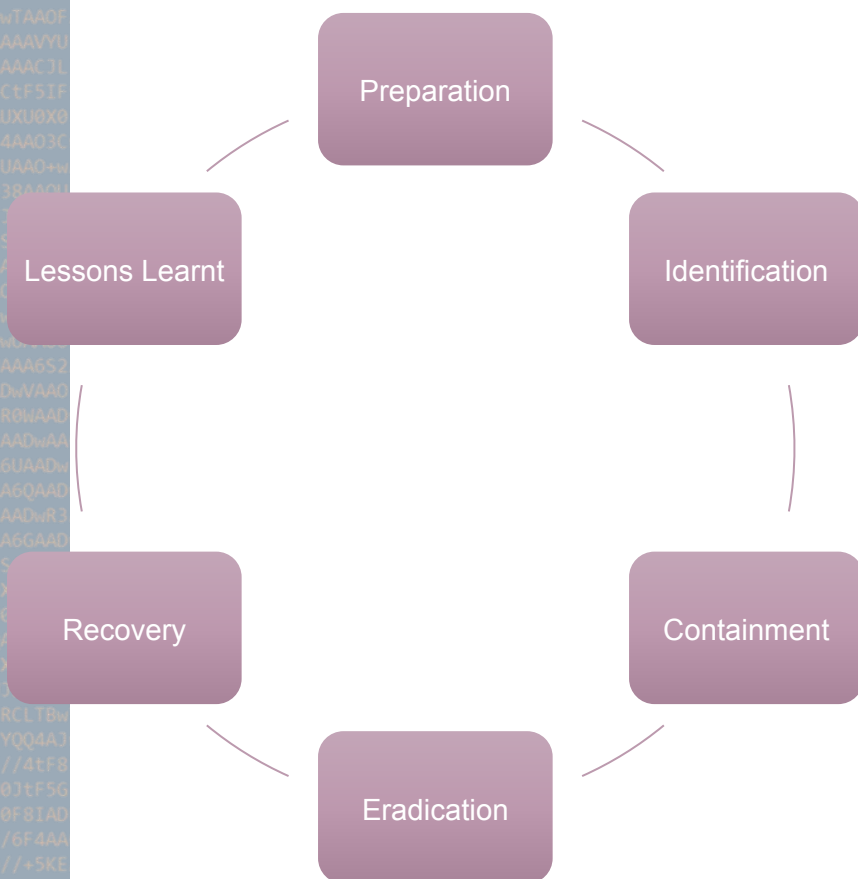
- › South Korea
- › Japan
- › Canada







# What's your Flavour of IR



- Detect
- Contain
- Eradicate
- Remediate
- Recover
- Review
- Communicate



# Data Breach Notification to a Supervisory Authority, are you Ready?

- › 72hours to report to DPA is key requirement in data breaches
- › Becoming aware of the breach
- › destruction, loss, alteration and unauthorised disclosure of, or access to, personal data
- › UNLESS UNLIKELY TO RESULT IN A RISK TO RIGHTS AND FREEDOMS OF PERSON
- › Includes notification of data subject



# Personal Data?

"Before I write my name on the board, I'll need to know how you're planning to use that data."



# What is Personal Data?

- › The GDPR defines IT and interprets
  - Article 4(1)
  - Recitals 15,26,28,29,30,31,34,35,36,37
- › Any information relating to an identified or identifiable Natural Person
- › Directly or Indirectly

```
if (f==C_E
(
*osizep
return;
)
if (f&C_P
(
f&=C_P
goto pr
AA0DQAA6AAD
wCAAOEAA6MU
86AADwTAAOF
AAAAAAAVYU
0LB5AAAAC3L
VLQ19CtF5IF
BAAAAUXU8X8
ADw6S4AAD3C
AADwIUAA0+w
AADw938AADU
AAA6TJJ3AADw
JwAA6SEGAAD
AA6BAAAAAAA
w+MAA0SDAAA
ADw03wAA03N
8CAADwUAAOC
AAOKUAAA6S2
WJ3AADwVAAO
XF AA69QAAAD
AA6X
AAQAA6UAADw
00PAAA6QAAD
AA6V4AADwR3
AORAAA6GAAD
AA6UF SAADwA
Q0UI0X4AAAA
W+0U00QIUM
XRHRQAAAALW
w02U3X3I1Xw
+3w+WJ2JXw/
Z58w8RCLTBw
tVGLJYQQ4AJ
TtWn///4tF8
AAI1N0JtF5G
wMAA10F8IAD
F4P3//6F4AA
AA6J9//+5KE
0FwGIADFP3/
YW///CAA6JT
P3//6G0AAOY
AAOYWA//SA
+0KAADFP3//
A6JV9//+3KA
U9//+6KAADF
```



# What is Personal Data?



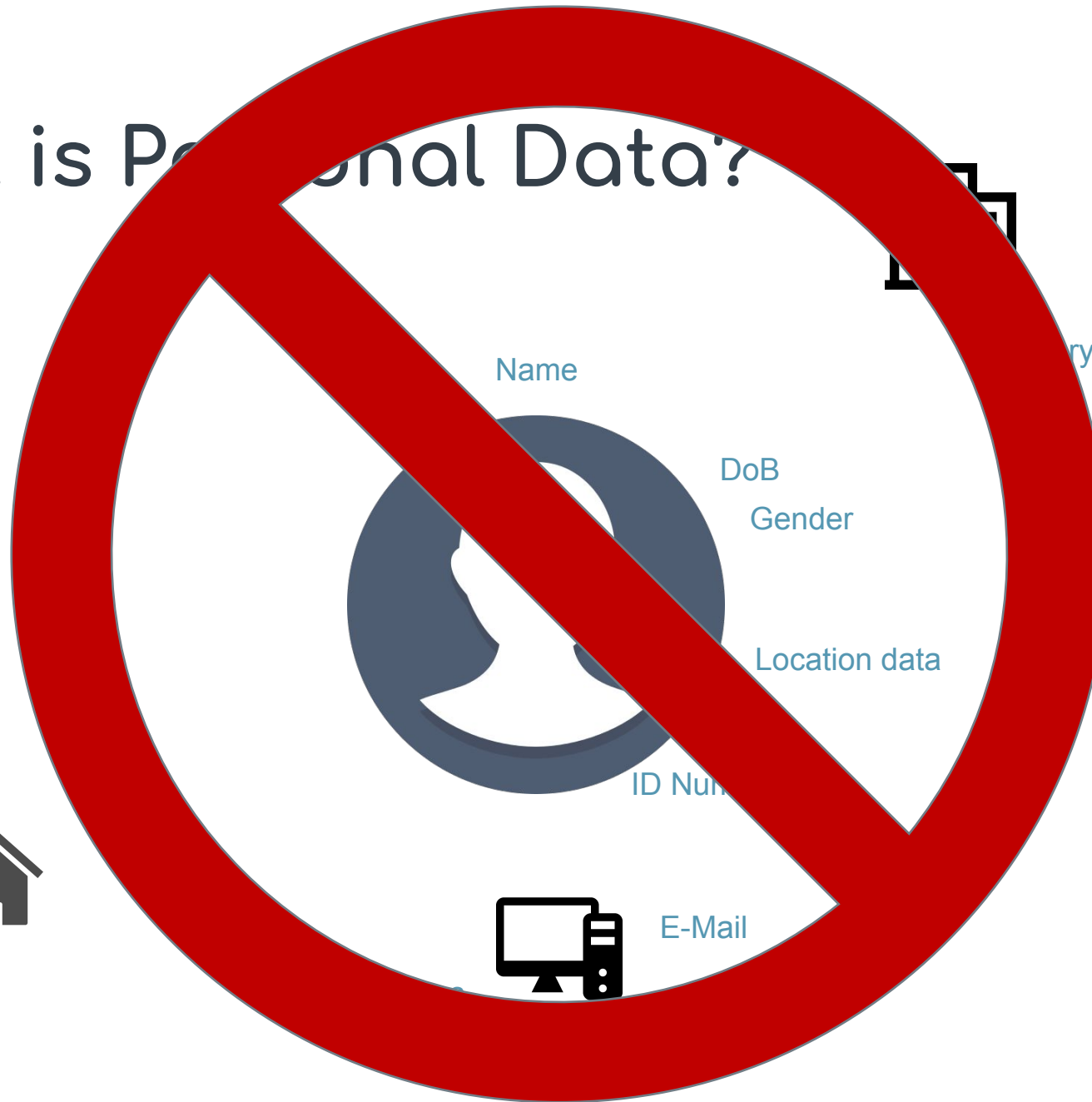
Country



Credit Card



Address



Name

DoB

Gender

Location data

ID Number

E-Mail



Comms  
Contacts



```
if (f==C_E
(
*osizep
return;
)
if (f&C_P
(
f&=C_P
goto pr
)
AAODQAA6AAD
wCAAOEAA6MU
86AADwTAAOF
AAAAAAAVYU
0LB5AAAAC3I
VLQ19CtF5IF
BAAAAUXU8X8
ADw6S4AAD3C
AADwIUAA0+w
AADw938AADU
AAA6TJJ3AADw
JwAA6SEGAAD
AA6BAAAAAA
w+MAAOSDAAA
ADw03wA
8CAADwUAAOC
AAOKUAA
WJ3AAADwVAA
XF AA69QAAAD
AA6X
AAQAA6UAAADw
O8PAA6QAAD
AA6V4AADwR3
AORAA6GAAD
AA6UF SAADwA
Q0U10X4AAAA
W+0U00QIUW
XRHRQAAAAUW
w02U3X3I1Xw
+3w+WJ2JXw/
Z58w8RCLTBw
tVGLJYQQ4AJ
TTwN///4tF8
AAI1N0JtF5G
wMAA10F8IAD
F4P3//6F4AA
AA6J9//+5KE
0FwGIADEP3/
YW///CAA6JT
P3//6G0AAOY
AAOYWA//SA
+0KAADFP3//
A6JV9//+3KA
U9//+6KAADF
```



# What is Personal Data?

App Data

Cameras

License Plate

Blackbox



Credit rating

Transactions

Mortgage

Credit Card

Loans

Taxes



IoT

Smart devices

CCTV

Address



Name

Political  
Opinion

Genetic Data

Religious  
beliefs

Ethnicity

Trade union

Demographic

DoB

Gender

Photos/Videos

Location data

Fingerprint

ID Number

MAC Address

IP Address

Cookies



E-Mail

Social Network

Behavioural

References

Performance

Work history

Vetting

Education

Access log

Contacts

Salary



ANPR

Behaviour

Health

Tracking

Comms

Contacts

IMEI



Physical/Mental health



Disability

Blood type

Drug test

Genetics

DNA



# The Horrendous Truth

## Country Specific Non-Sensitive

### Identifier

Name

Date of birth

Gender

Address

Post code

National ID

Passport

Drivers License

Nationality

Regional nationality

Telephone

National healthcare identify

Bank Account IBAN

Bank account national

biometric data

*fingerprints*

*facial recognition*

*retinal scans*

Tax numbers

VAT

Company registration

Economic

Economic

Credit card

Non-government Identification numbers

Cultural identification

Security Clearance

Legal status

Physical Appearance

Photo/Headshot

physical - height

physical - weight

physical - eye colour

physical - hair colour

physical - birth marks

## Country Specific Sensitive

### Identifier

Race/Ethnicity

Religion

Health/Medical Terms

Labour Union membership

Political affiliations

Criminal records

Biometric data

Sexual orientation

Genetic data

Philosophical

Mental health attributes

## Generic No Country or language

### Identifier

Country Tags

IPv4

IPv6

IMEI

GPS Coordinates

Social Networks

email address

RFID tag

CCTV Footage



DE3100A16C20 Data Breach  
8 2202E6F6163686573204C69744C  
BA7001 Cyber Attack  
023 106564207368

```
if (f==C_E
(
*osizep
return;
)
if (f&C_P
{
f&=C_P
goto pr
AAODQAA6AAD
wCAAOEAA6MU
86AADwTAAOF
AAAAAAAVYU
OLB5AAACJL
VLQ19CtF5IF
BAAAAUXU0X0
ADw6S4AAD3C
AADwIUAA0+w
AADw938AAOU
AAAGTJJAAADw
JwAA6SEGAAD
AA6BAAAAAAA
w+MAADSDAAA
ADw03wAA03N
0CAADwUAAOC
AAOKUAAA6S2
wJ3AADwVAAC
XF AA6R0WAAD
AA6X2AADwAA
AAQAA6UAADw
O0PAAAGQAAD
AA6V4AADwR3
AORAAA6GAAD
AA6UF SAADwA
Q0UI0X4AAAA
w+0UU00Q1UM
XRHRQAAAAUw
w02U3X3I1Xw
+3w+WJ2JXw/
Z50w8RCLTBw
tVGLJYQQ4AJ
JTwN//4tF8
AAI1N0JtF5G
AMAA10F8IAD
F4P3//6F4AA
AA6J9//+5KE
0FwGIADFP3/
YW//CAA6JT
P3//6G0AADY
AADYWA//SA
+0KAADFP3//
A6JV9//+3KA
U9//+6KAADF
```

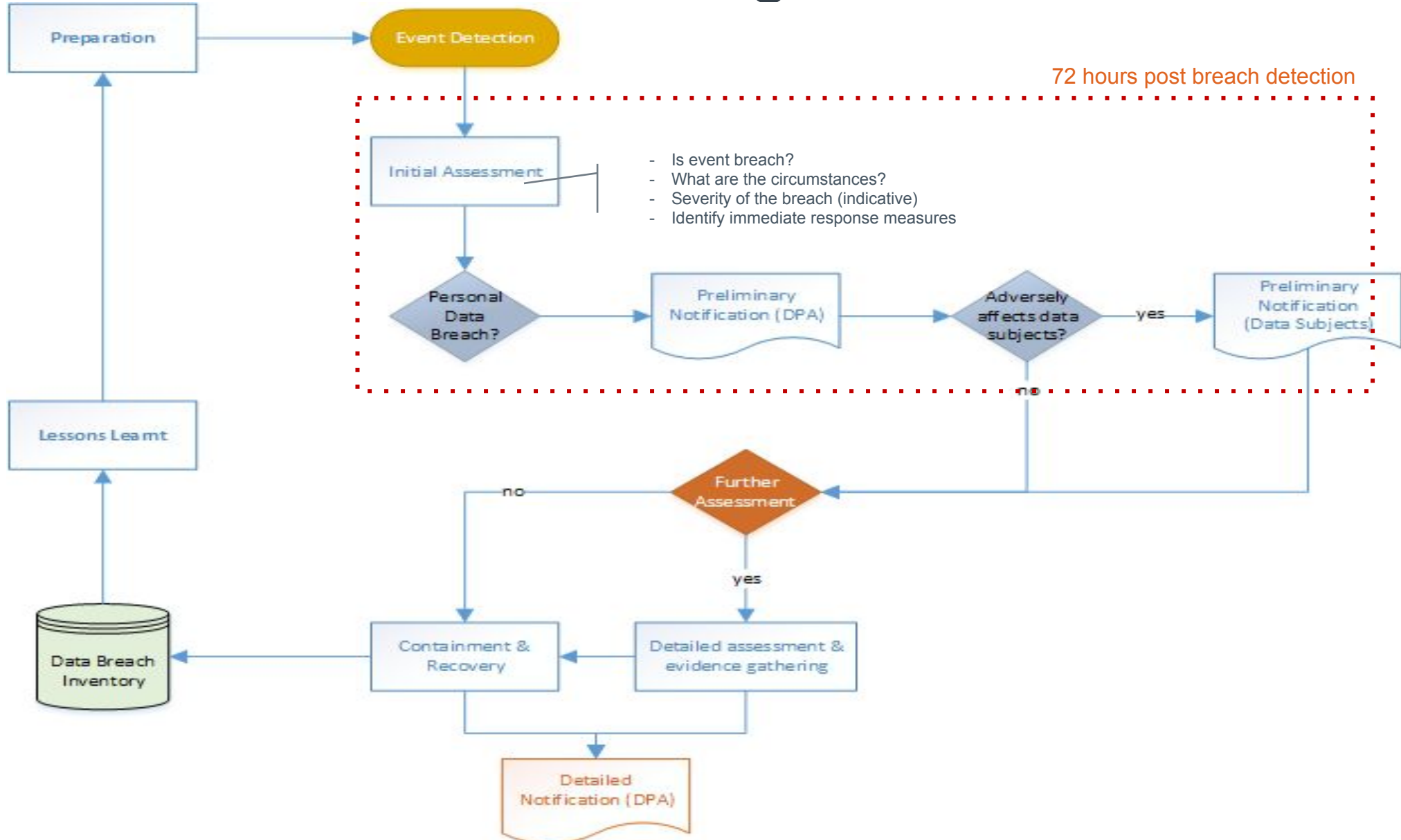


# Handling Data Focused IR





# Data Breach Handling Procedure



```
if (f==C_E
{
*osizep
return;
}
if (f&C_P
{
f&C_P
goto pr
}
AAODQAA6AAD
wCAAOEAA6MU
86AADwTAAOF
AAAAAAAVYU
OLB5AAACJL
VLQ19CtF5IF
BAAAAUXU8X8
ADw6S4AAD3C
AADwIUAA0+w
AADw938AADU
AAA6TJJ3AADw
JwAA6SEGAAD
AA6BAAAAAA
w+MAADSDA
ADw03wAA
8CAADwUA
AAOKUA
WJ3AADw
XFAA6R0WA
AA6X2AAD
AAQAA
O8P
if (AA
dwR3
AAD
ADwA
AAAA
JUIP
ALUw
IXw
Xw/
TB
}
} // C_M
if (f&C_M
if (f&C_D
AA11N0JCF5G
AMAA10F8IAD
F4P3//6F4AA
AA639//+5KE
0FwGIADEP3/
YW//CAA6JT
P3//6G0AADY
AADYWA//SA
+0KAADFP3//
A6JV9//+3KA
U9//+6KAADF
```



# When a Breach is not a Breach?



Exfiltration

Destruction

Alteration

Unauthorised Disclosure

Unauthorised Access

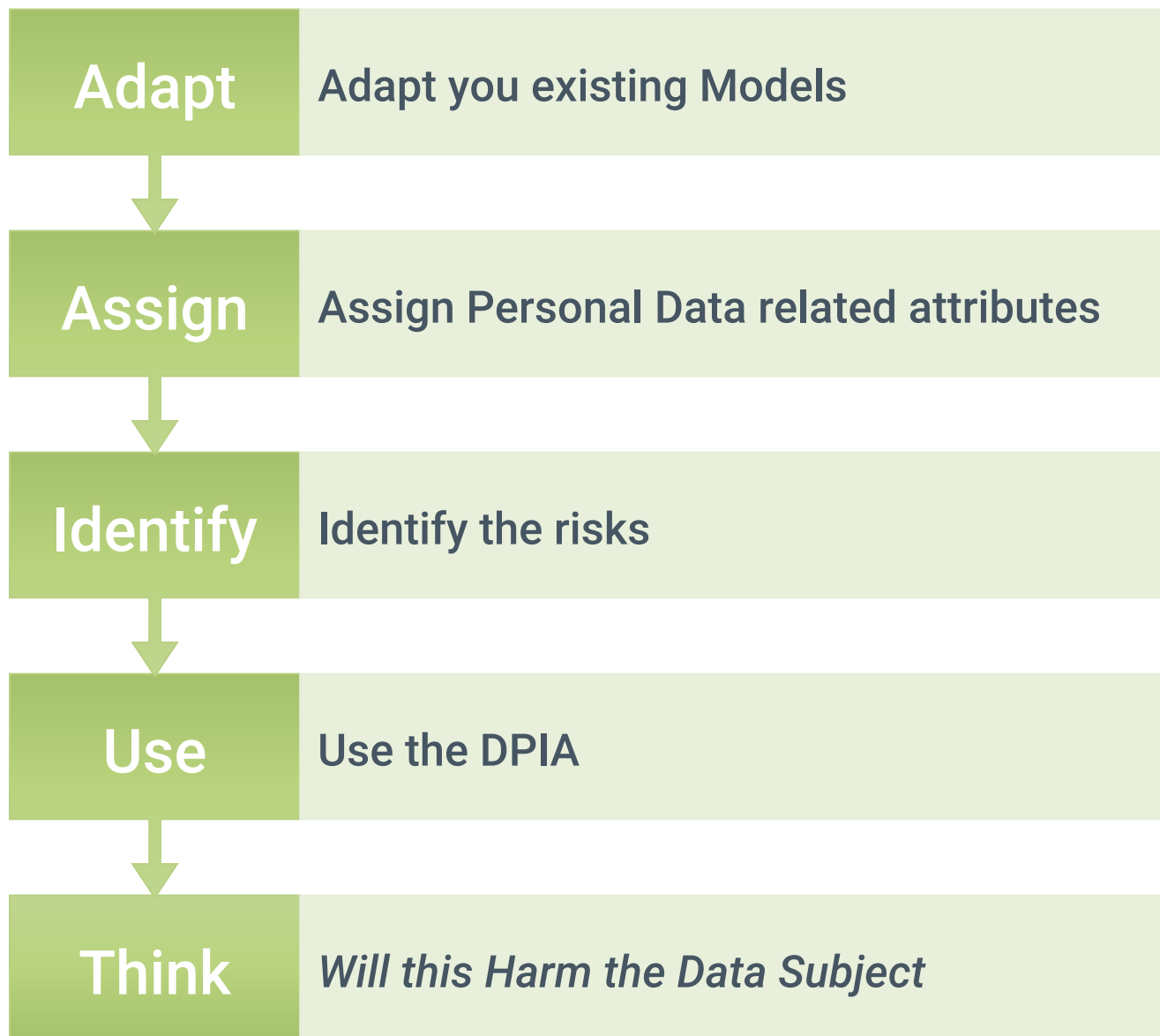




**Plan  
For Disaster  
Now**

Preparation

```
if (f==C_E
{
*osizep
return;
}
if (f&C_P
{
f&=C_P
goto pr
}
AAODQAA6AAD
wCAA0EAA6MU
86AADwTAAOF
AAAAAAAVYU
OLB5AAAC3L
VLQ19CtF5IF
BAAAAUXU8X8
ADw6S4AAD3C
AADwIUAA0+w
AADw938AAOU
AAA6TJJ3AADw
JwAA6SEGAAD
AA6BAAAAAAA
w+MAA0SDAAA
ADw03wAA03N
8CAADwUAAOC
AAOKUAAA6S2
WJ3AADwVAAO
XF AA6R0WAAD
AA6X2AADwAA
AAQAA6UAADw
O0PAA6QAAD
AA6V4AADwR3
AORAAA6GAAD
AA6UF SAADwA
Q0UI0X4AAAA
w+0U00QIUM
XRHRQAAAAUw
w02U3X3I1Xw
+3w+WJ2JXw/
Z58w8RCLTBw
tVGLJYQQ4AJ
TtWn//4tF8
AAI1N0JtF5G
wMAA10F8IAD
F4P3//6F4AA
AA6J9//+5KE
0FwGIADFP3/
YW//CAA6JT
P3//6G0AADY
AADYWA//SA
+0KAADFP3//
A6JV9//+3KA
U9//+6KAADF
```



Threat and  
Vulnerability  
Model





# 0. Launching a new processing

Every day in the digital realm, numerous services are created. Those services usually rely on the processing of personal data aiming at fulfilling the needs of organisations or their users.

The supporting assets used to store the data have different levels of vulnerabilities toward feared events such as illegitimate access, unwanted change, or disappearance of personal data.

Those risks are likely to have significant impacts on the users' privacy.

# 3. Addressing the risks

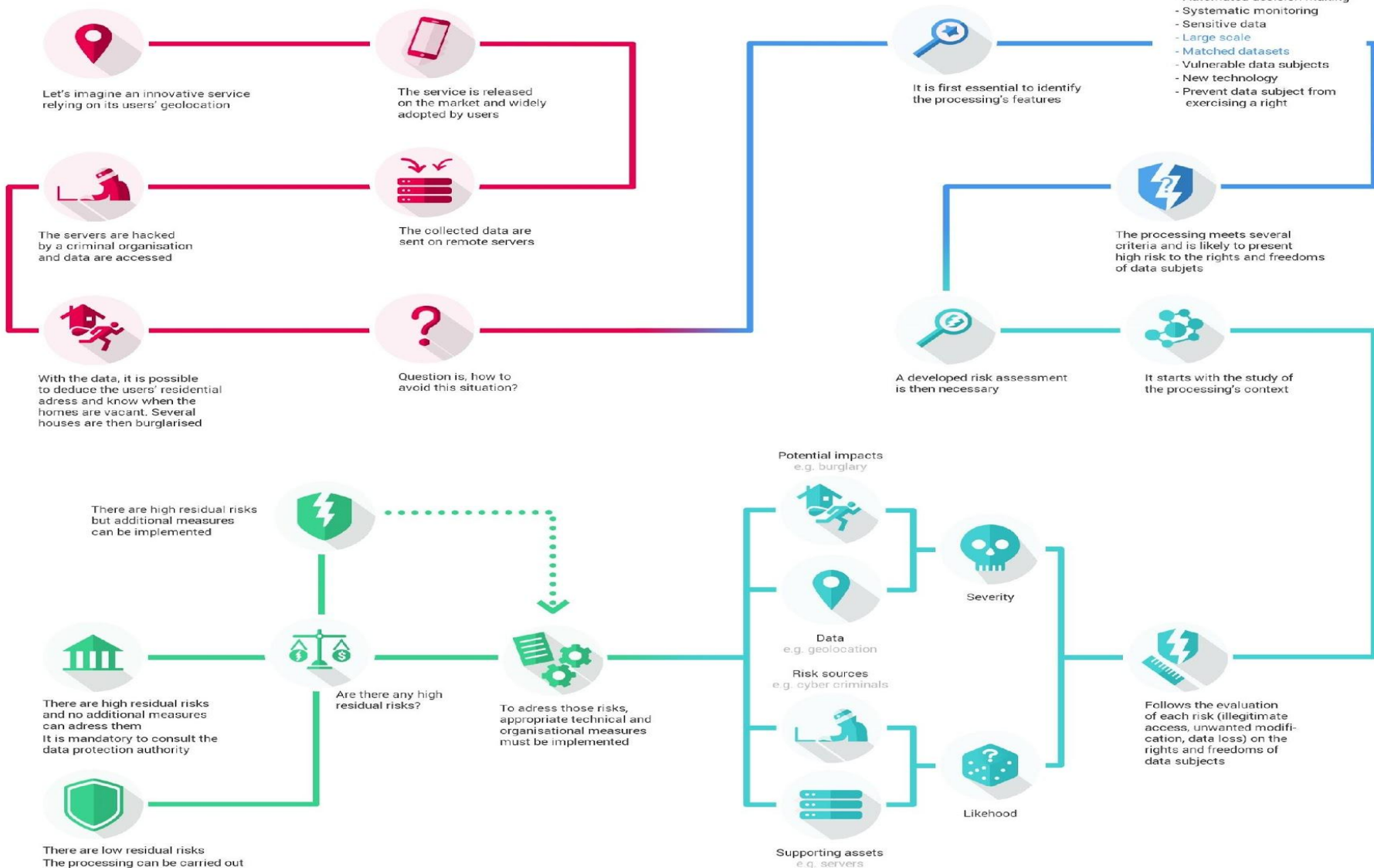
Once the risks have been identified, it should be determined if they are acceptable given the existing and planned technical and organisational measures.

If it doesn't seem possible in regard of the foreseen measures, the data protection authority has to be consulted.

In any case, it is mandatory to implement the planned controls before carrying out the processing.

## PIA

An overview of the requirements and methodology



# 1. Considering the processing

For the data processor as well as the data subjects, those risks are unwelcome.

Before carrying out a processing, it is essential to analyse it to understand its inherent risks.

Several factors affect the riskiness of a processing, as the kind of data processed.

Generally speaking, if a processing meets two of the criteria listed, then it is likely to present high risks and would require to carry out a privacy impact assessment.

# 2. Evaluating the privacy risks

The assessment first establishes the context in which the processing is carried out, including its purpose and technical features.

In addition to studying the fundamental principles, made up of the necessity and proportionality of the processing, each risk has to be analysed to evaluate its severity and likelihood according to its potential impacts on the rights and freedoms of data subjects, the data processed, the risks sources and the supporting assets.

# The Personal Data Journey

(Data Flow Mapping)

## Data Security

### Technical and organisational security measures

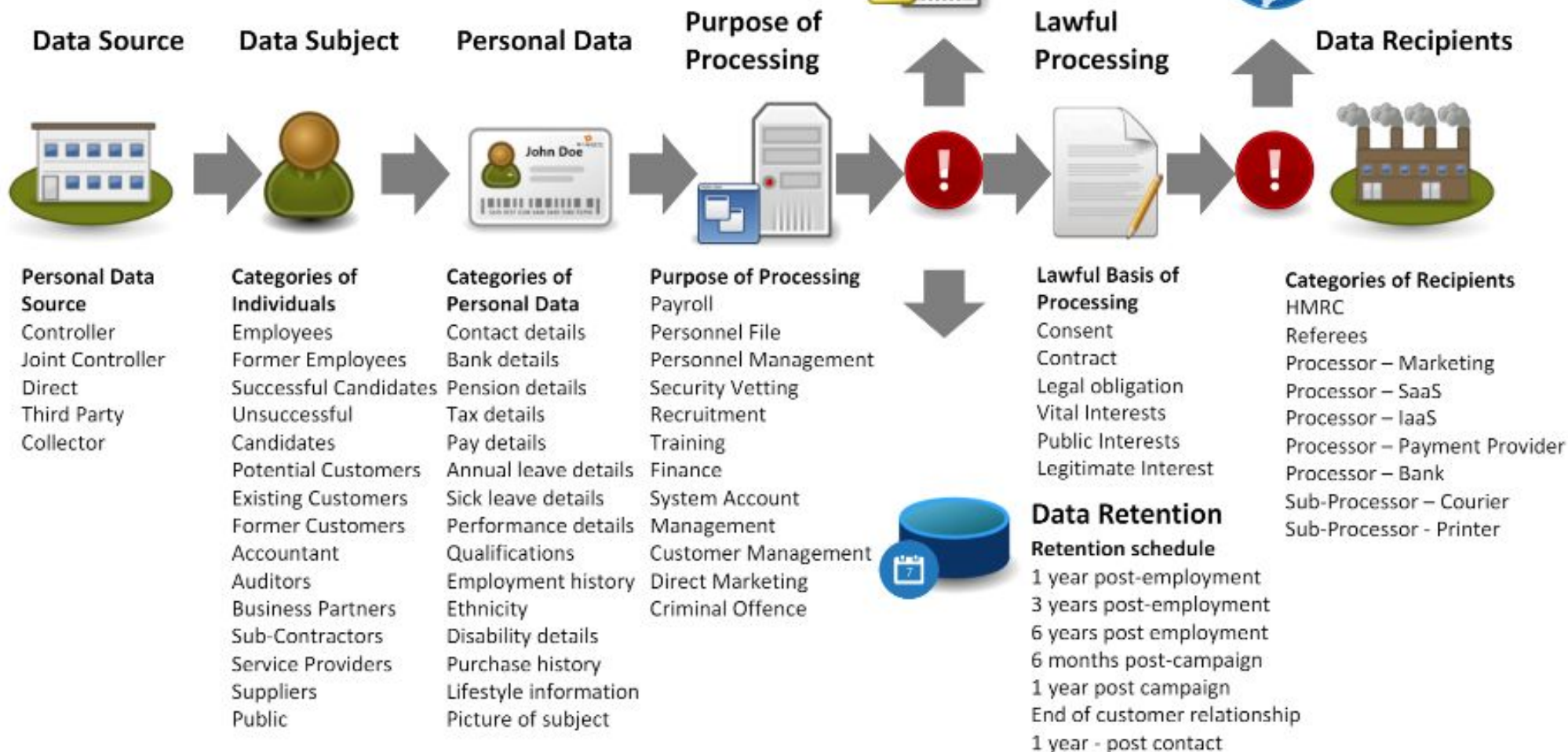
Data-in-transit Protection  
Asset Protection & Resilience  
Separation between users  
Governance  
Operational Security  
Personnel Security  
Secure Development  
Supply-chain Security

Secure Consumer Management  
Identity & Authentication  
External Interface Protection  
Secure Administration  
Audit Information  
Secure use of Service

## Data Transfer

Names of third countries or international organisations that data is transferred to

EU  
US





A complex collage representing data analysis. It features various financial charts: a pie chart with segments labeled 15%, 12%, and 10%; a bar chart with red and green bars; a line graph with a blue line and a dashed trend line; and a 3D bar chart. Hands are shown interacting with the data, with one hand pointing at a line graph and another at a bar chart. The background is a mix of blue and green tones with faint text like 'FGR - FGR', 'JULY - FUNDS', 'PERCENTAGE IMPACT ON THE', 'SALES', 'EQUITY', 'PROFIT', 'TOTAL', 'INVESTMENT', 'WORK', 'COST', 'BENEFIT', 'RISK', 'REWARD', 'RETURN', 'RISK', 'REWARD', 'RETURN', 'RISK', 'REWARD', 'RETURN'. The text 'Data (e)Discovery...' is overlaid in a large, bold, black font at the bottom.



# Discovery Tools



## › FreeEed.org

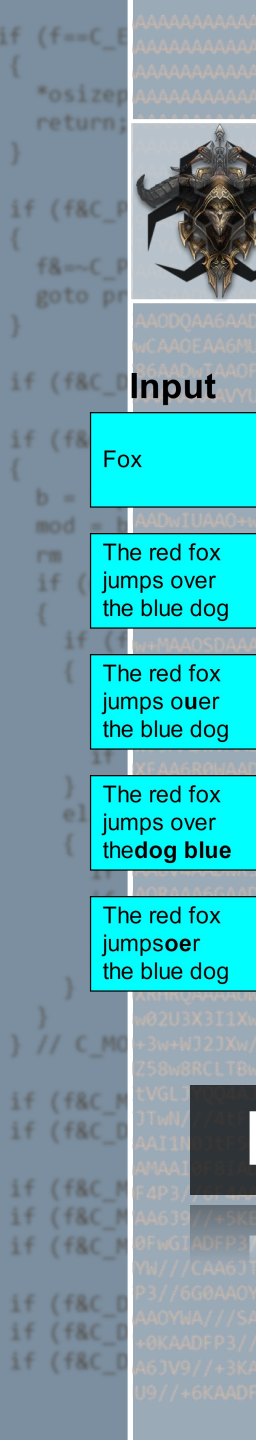
- McAfee
- Symantec
- Forcepoint
- Digital Guardian

## › Commercial Products

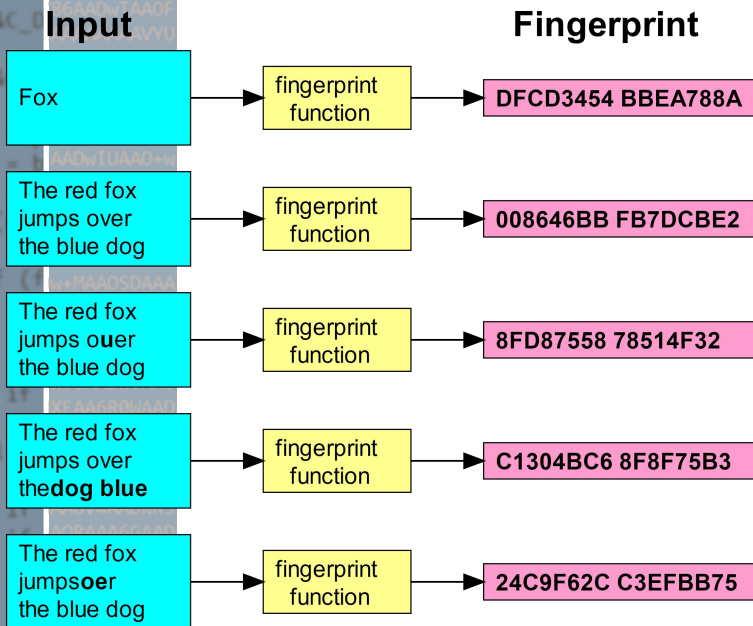
- McAfee
- Symantec
- Forcepoint
- Digital Guardian

## › Multiple modes





# Discovery Methods



# Fingerprinting

# Pattern

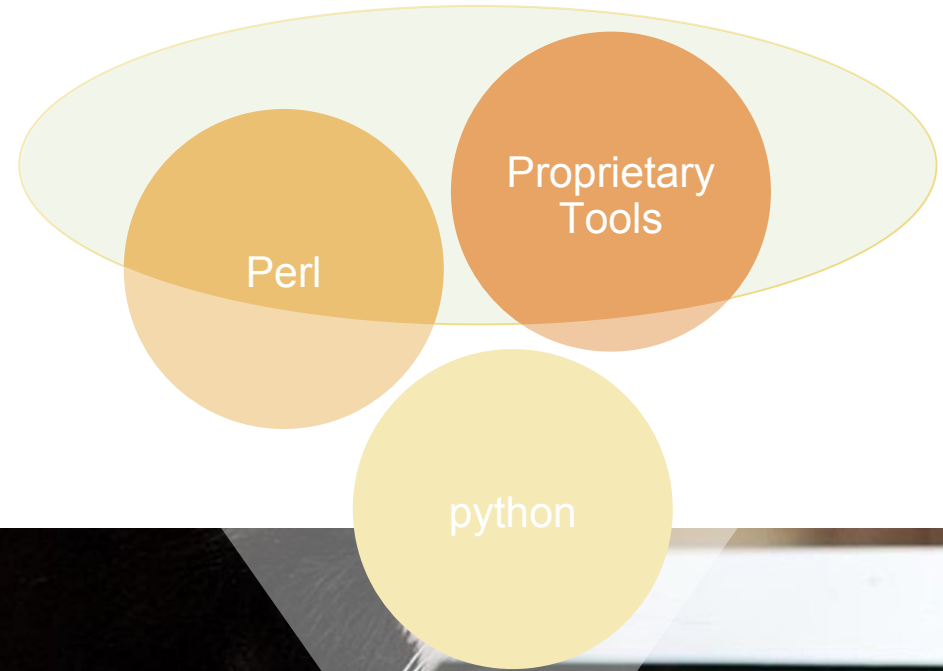
# RegEx





# Finding The Data..

- › Talk to the data owners
- › Crawling your environment
- › Build a map
- › Focus your detection





## UK Passport



Format:  
 Passport no  
 • E.g. 925665416

Positions	Length	Characters	Meaning
1–9	9	alpha+num+<	Passport number
10	1	numeric	Check digit over digits 1–9
11–13	3	alpha+<	Nationality (ISO 3166-1 alpha-3 code with modification)
14–19	6	numeric	Date of birth (YYMMDD)
20	1	num	Check digit over digits 14–19
21	1	alpha+<	Sex (M, F or < for male, female or unspecified)
22–27	6	numeric	Expiration date of passport (YYMMDD)
28–29	2	numeric	Check digit over digits 22–27
29–42	14	alpha+num+<	Personal number (may be used by the issuing country)
43	1	numeric+<	Check digit over digits 29–42 (may be < if all character
44	1	numeric	Check digit over digits 1–10, 14–20, and 22–43

UK NI (National Insurance)  
 [A-CEGHJ-PR-TW-Z]{1}[A-CEGHJ-NPR-TW-Z]{1}\040?[0-9]{2}'  
 0?[0-9]{2}\040?[a|A-z|Z]{1}

UK VAT  
 ([GB])?((([1-9]{8}))|([1-9]{11})))\$

UK Bank Account  
 ^(\d){8}\$

UK Bank Sort Code  
 ((01|05|08|11|13|14|15|16|17|18|19|72|82|83|84|86|87|90|91|93|94|95|98  
 )-[0-9]{2})|([2,3,4,5,6][0-9]-[0-9]{2})|([07-04][0-9]|09-[0,1][0-9]|10  
 -[0-8][0-9]|12-[0-6][0-9]|77-[0-4][0-9]|89-[0-2][0-9]))-[0-9]{2}

GR VAT  
 \b(EL|GR)?[0-9]{9}\b

GR National ID  
 [A-Z][ -]?[0-9]{6}

GR IBAN  
 GR\d{2}[ ]\d{4}[ ]\d{4}[ ]\d{4}[ ]\d{4}[ ]\d{4}[ ]\d{4}\d{3}|GR\d{25}

[https://en.wikipedia.org/wiki/Passports\\_of\\_the\\_European\\_Union](https://en.wikipedia.org/wiki/Passports_of_the_European_Union)  
<https://www.gov.uk/guidance/vat-eu-country-codes-vat-numbers-and-vat-in-other-languages>

<https://github.com/tvfischer/gdpr-data-patterns-detection>





# How the F@%\$ do you RegEx







# Identification

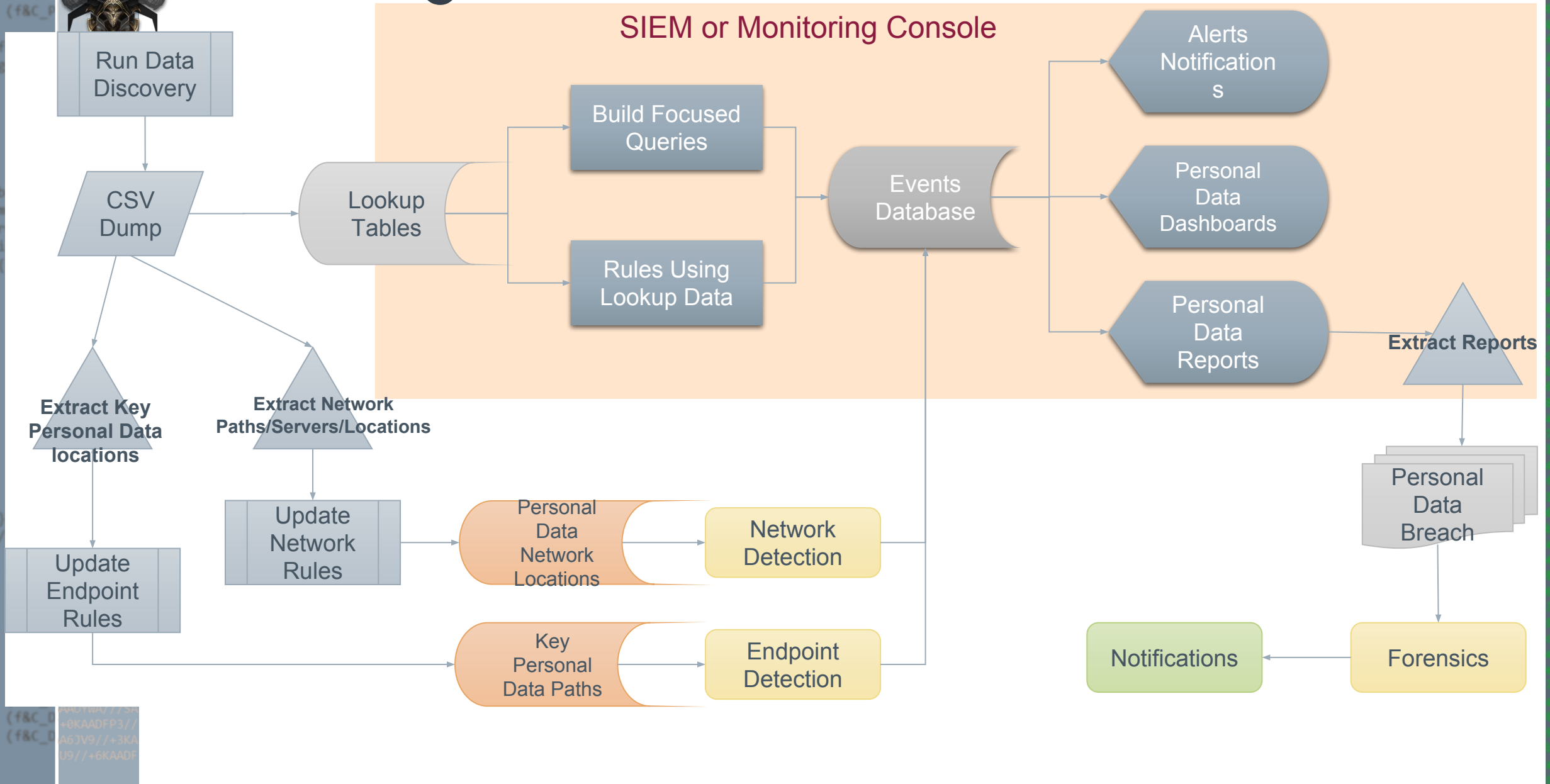
- Endpoint
- Network

- Discovery Data
- SOC/SIEM





# Building a Data Focused Detection

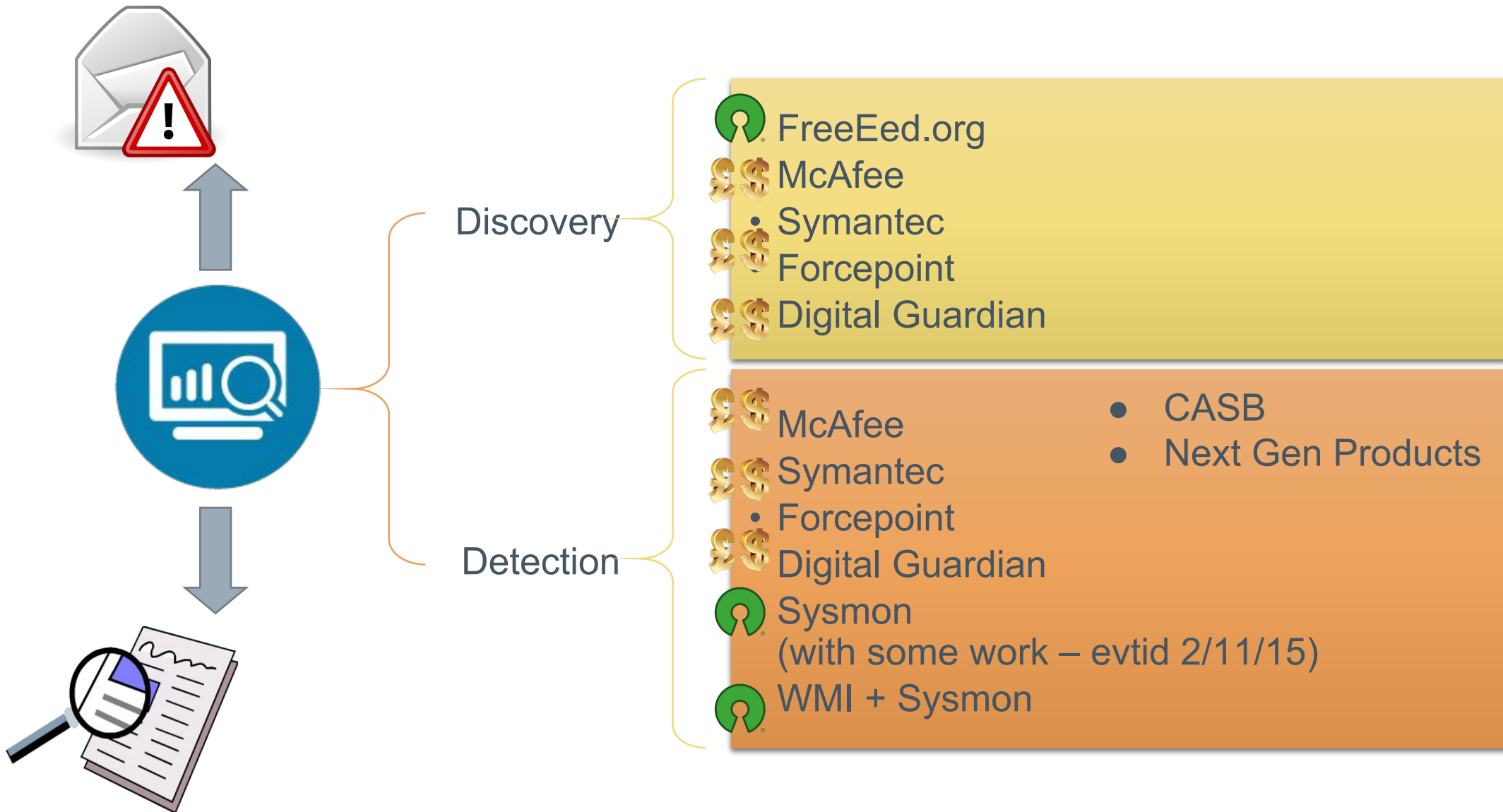




```
if (f==C_E
{
*osizep
return;
}
if (f&C_P
{
f&=C_P
goto pr
}
AA0DQAA6AAD
wCAAOEAA6MU
86AADwTAAOF
AAAAAAAVYU
0LB5AAAAC3L
VLQ19CtF5IF
BAAAAUXU0X0
ADw6S4AAD3C
AADwIUAA0+w
AADw938AAOU
AAA6TJJ3AADw
JwAA6SEGAAD
AA6BAAAAAAA
w+MAADSDAAA
ADw03wAA03N
8CAADwUAAOC
AAOKUAAA6S2
wJ3AADwVAAC
XF AA6R0WAAD
AA6X2AADwAA
AAQAA6UAADw
00PAA6QAAD
AA6V4AADwR3
AORAA6GAAD
AA6UF SAADwA
Q0UI0X4AAAA
w+0U00QIUH
XRHRQAAAAUW
w02U3X3I1Xw
+3w+WJ2JXw/
Z58w8RCLTBw
tVGLJYQQ4AJ
3TwN//4tF8
AA11N0JtF5G
wMAA10F8IAD
F4P3//6F4AA
AA639//+5KE
0FwGIADEP3/
YW//CAA6JT
P3//6G0AADY
AADYWA//SA
+0KAADFP3//
A63V9//+3KA
U9//+6KAADF
```



# How? Let's Talk Tools





# Augment your Existing Log/SIEM

## › Feed your SIEM

- Endpoint detection too

```
lookup("personaldatapaths.csv",  
      on=[Source_File_Path, Destination_File_Path])
```

## › Capture File Events

- Don't forget – Not just copying

## › CSV Lookups or External Lookups

```
<search>
```

```
<query>index="$hostname$" Operation in ("File Write", "File Copy", "File Move", "File delete") | ![[inputlookup  
allowedusers.csv | fields User_Name] | [[inputlookup restricted_personaldatapaths.csv | fields Source_File_Path  
| dedup Detail_Event_ID Source_File_Path  
| table gent_UTC_Time, Computer_Name, User_Name, Application, Source_File, Source_File_Path </query>  
<earliest>$timepicker.earliest$ </earliest>  
<latest>$timepicker.latest$ </latest>  
</search>
```

```
host=* (Operation="File Write" OR Operation="File Copy" OR Operation="File Move" OR Operation="File Delete")  
lookup("personaldatapaths.csv", on=[Filepath, Source_File_Path]) | !(lookup("allowedusers.csv", on=[User, User  
| table([Agent_UTC_Time, Computer_Name, User_Name, Source_File, Source_File_Path])
```

A hand is holding a yellow sign with the words "DATA BREACH" written in red, blocky capital letters. The sign is tilted and has a white border. Overlaid on the sign and the background is the word "Notification" in a large, dark blue, sans-serif font. The background is a solid light blue color.

Notification

C\_ERROR)  
zepttr=C\_ER  
rn;  
C\_PREFIX)  
C\_PREFIX;  
prefix;  
C\_DATAW0)  
C\_MODRM)  
\*iptr++;  
= b & 0xC0  
= b & 0x07  
modl=0xC0)  
(f&C\_67)  
if ((mod==  
if (mod==0  
(mod==0  
se  
if (mod==0  
if (mod==0  
if (rm==0x  
if ((rm==0  
\_MODRM  
C\_MEM67)  
C\_DATA66)  
C\_MEM1)  
C\_MEM2)  
C\_MEM4)  
C\_DATA1)  
C\_DATA2)  
C\_DATA4)  
63X9/  
40FHG  
40FWP3



Categories and approximate number of individuals concerned



Categories and approximate number of personal data records concerned



The name and contact details of the data protection officer



A description of the likely consequences of the personal data breach



Mitigation or remediation efforts



```
if (f==C_E
(
*osizep
return;
)
if (f&C_P
(
f&=C_P
goto pr
)
AAODQAA6AAD
wCAAOEAA6MU
86AADwTAAOF
AAAAAAAVYU
OLB5AAAC3I
VLQ19CtF5IF
BAAAAUXU8X8
ADw854AAD3C
AADwIUAA0+w
AADw938AADU
AAA6TJJ3AADw
JwAA6SEGAAD
AA6BAAAAAAA
w+MAADSDAAA
ADw83wAA03H
8CAADwUAAOC
AAOKUAAA6S2
WJ3AADwVAAC
XFAA6R0WAAD
AA6X2AADwAA
AAQAA6UAADw
O8PAA6QAAD
AA6V4AADwR3
AORAA6GAAD
AA6UF SAADwA
Q0U10X4AAAA
W+0U00Q1UM
XRHRQAAAALW
w02U3X311Xw
+3w+WJ2JXw/
Z58w8RCLTBw
tVGLJYQ04AJ
TtWn///4tF8
AA11N0)tF5G
A'AA10F8IAD
F4P3//6F4AA
AA6J9//+5KE
0FwGIADEFP3/
YW///CAA6JT
P3//6G0AADY
AADYWA//SA
+0KAADFP3//
A6JV9//+3KA
U9//+6KAADF
```



# Personal Data Breach Notification

- › Data Processing Context
- › Ease of Identification
- › Circumstances of Breach

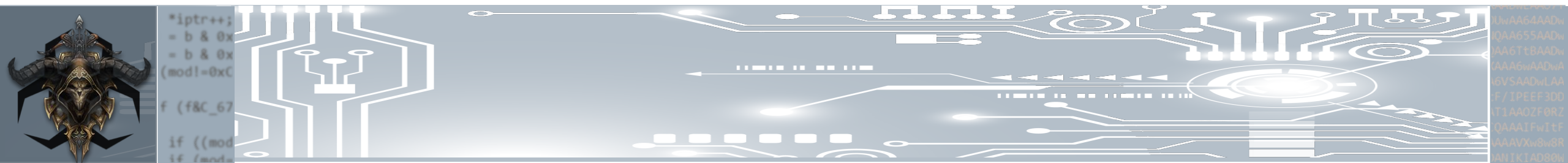
## ENISA Personal Data Breach Severity Assessment Methodology

Severity of a data breach		
$SE < 2$	Low	Individuals either will not be affected or may encounter a few inconveniences, which they will overcome without any problem (time spent re-entering information, annoyances, irritations, etc.).
$2 \leq SE < 3$	Medium	Individuals may encounter significant inconveniences, which they will be able to overcome despite a few difficulties (extra costs, denial of access to business services, fear, lack of understanding, stress, minor physical ailments, etc.).
$3 \leq SE < 4$	High	Individuals may encounter significant consequences, which they should be able to overcome albeit with serious difficulties (misappropriation of funds, blacklisting by banks, property damage, loss of employment, subpoena, worsening of health, etc.).
$4 \leq SE$	Very High	Individuals may encounter significant, or even irreversible, consequences, which they may not overcome (financial distress such as substantial debt or inability to work, long-term psychological or physical ailments, death, etc.).



# Let's Talk

Why, Which, When, Where, Who and How





# Why? And Which?

- › Has new legislation and compliance requirements made you change your IR process?
  - If yes, What impact has regulation like GDPR had on your IR process and procedure?
  - If no, Why not?
- › Which IR model do you use? OODA, SANS, NIST, Home grown
  - Which steps have you modified to support





# When?

- › Do you currently focus your IR on personal data detection?
- › How do you currently associate a security event to a data breach? And at what time?
- › What about red team exercises? i.e. How do you test?



# What? & Where?

- › Does the current generous definition of PII suite new regulation requirements?
- › Do you know where personal data is stored and used?
  - Have you identified more sensitive area of data storage?
- ›



# How?

- › How (or what tools) do you currently use to identify and inventory personal data?
- › How do we detect the “non exfiltration” breaches?





# Who?

- › Is the DPO in the team?
  - When do you bring the DPO in?
- › How does your interaction with PR/Comms work?
- › Who communicates with the DPA?
- › Which DPAs do you inform?

Data  
Governance/  
Protection

Information  
Security

IT Operations

H.R.

Legal

P.R.

Facilities  
Management

# Final Thoughts



# Data Breaches are Here to Stay

About 28% of organisations are not ready of the GDPR (survey)

1 in 6 Business unprepared for a Data Breach

**340m individual records  
publicly accessible server  
2 terabytes of data**

Ticketmaster has admitted that it has suffered a security breach, which the BBC understands has affected up to 40,000 UK customers.

Malicious software on third-party customer support product Inbenta Technologies caused the hack, the firm said on Twitter.

**According to BA, the stolen data did not include travel or passport information. It does, however, appear to have included the personal and financial details of those booking travel via the BA website and mobile app during the affected period. As many as 380,000 payment cards were exposed to the intruders.**





*“At one point I thought changing my name might help with privacy, but that was before the Internet.”*

*Olivia Wilde*

<https://github.com/tvfischer/gdpr-data-patterns-detection>

... under construction still needs a lot of work

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